

KEVICC

Cooperative Learning Project

Key Stage 4 BUSINESS STUDIES

Our Cooperative Learning Projects help you to become rounded, balanced learners. Growing your independence and self-management, our projects also reflect our College cooperative ethos. Each project will focus on one or more of our cooperative values: Democracy, Equity, Self-responsibility, Self-help, Equality and Solidarity.

Project Title

Using the KEVICC Business Incubator to facilitate the creation of your own business.

Project Brief

You have spent the term working on looking at the conditions and methods for starting a business and have also started looking at creating your own business alongside your academic learning.

You have to create a business, based on your interests and hobbies and look for an opportunity to make a real business from it.

For example; you may like trainers or sneakers, but you realise that they are actually extremely expensive. So you may like to create a business where you could rent a pair of expensive sneakers just for special occasions.

Learning Skill(s) developed

Primary data collection, secondary data research, interviewing, questionnaires, numeracy, extended writing.

Cooperative Value(s) developed

Democracy, Self-responsibility and Solidarity.

Final project format

We are happy to receive a variety of final project formats. It could be a report, a presentation, an infographic, a video, a blog etc.

Teacher feedback

Effort scale	Achieved
Secure Some positive independence can be seen. Some research of the context has taken place. Analysis of some of the current issues. Evaluation of future options comes through.	
Thorough A good level of independence shown. Research has taken place to explain the context effectively. Analysis of the current issues is thorough. Evaluation of future options comes through in detail. Well expressed personal opinions, supported by well-judged conclusions.	
Outstanding Excellent independence shown. Research is outstanding and explains the context thoroughly. Analysis of the current issues is very detailed, with all angles covered. Evaluation of future options is detailed and holistic. Very well expressed personal opinions, supported by well-judged, persuasive conclusions.	

What was great about this project:

What would have made your project even better: